



Madrid, January 30, 2024

MAKING SCIENCE GROUP, S.A. (the "Company", the "Company", the "Group", or "Making Science") pursuant to the provisions of Article 17 of Regulation (EU) No. 596/2014 on market abuse and Article 227 of Law 6/2023 of 17 March on Securities Markets and Investment Services, and concordant provisions, as well as Circular 3/2020 of the BME Growth segment of BME MTF Equity, hereby brings to your attention the following information:

OTHER RELEVANT INFORMATION

Making Science has expanded its global presence with the establishment of a joint venture with NØRR3 in Finland. With this joint venture, the partners will be able to give their customers in Finland the best of both worlds: a local, experienced and dedicated agency with media and insight expertise, with global data and technology expertise provided by Making Science.

Making Science has been present in the Nordics since early 2022, when it acquired a 69.8% (now 76.14%) stake in the holding company of Tre Kronor Media and its affiliates, which operate in Sweden, Denmark and Norway.

NØRR3, founded in 2019, is a Helsinki-based, award-winning insight and media agency. The agency is privately owned by its dedicated employees and comprises 14 leading senior talents.

The joint venture is structured with 60% ownership for Tre Kronor Media and 40% for NØRR3 and will make use of the existing offices and resources of the partners.

The establishment of this joint venture in Finland continues Making Science's long-term strategy of geographical expansion in order to deliver a 360-degree service to clients in the markets in which they operate. The partnership with NØRR3 will help to augment growth in the Nordics and further cement Making Science's leadership in the region.

In compliance with the provisions of BME MTF Equity Circular 3/2020, it is expressly stated that the information communicated hereby has been prepared under the exclusive responsibility of the Company and its directors in current position.

We remain at your disposal for any further clarification.

Sincerely,
Mr. José Antonio Martínez Aguilar
CEO of Making Science Group, S.A.